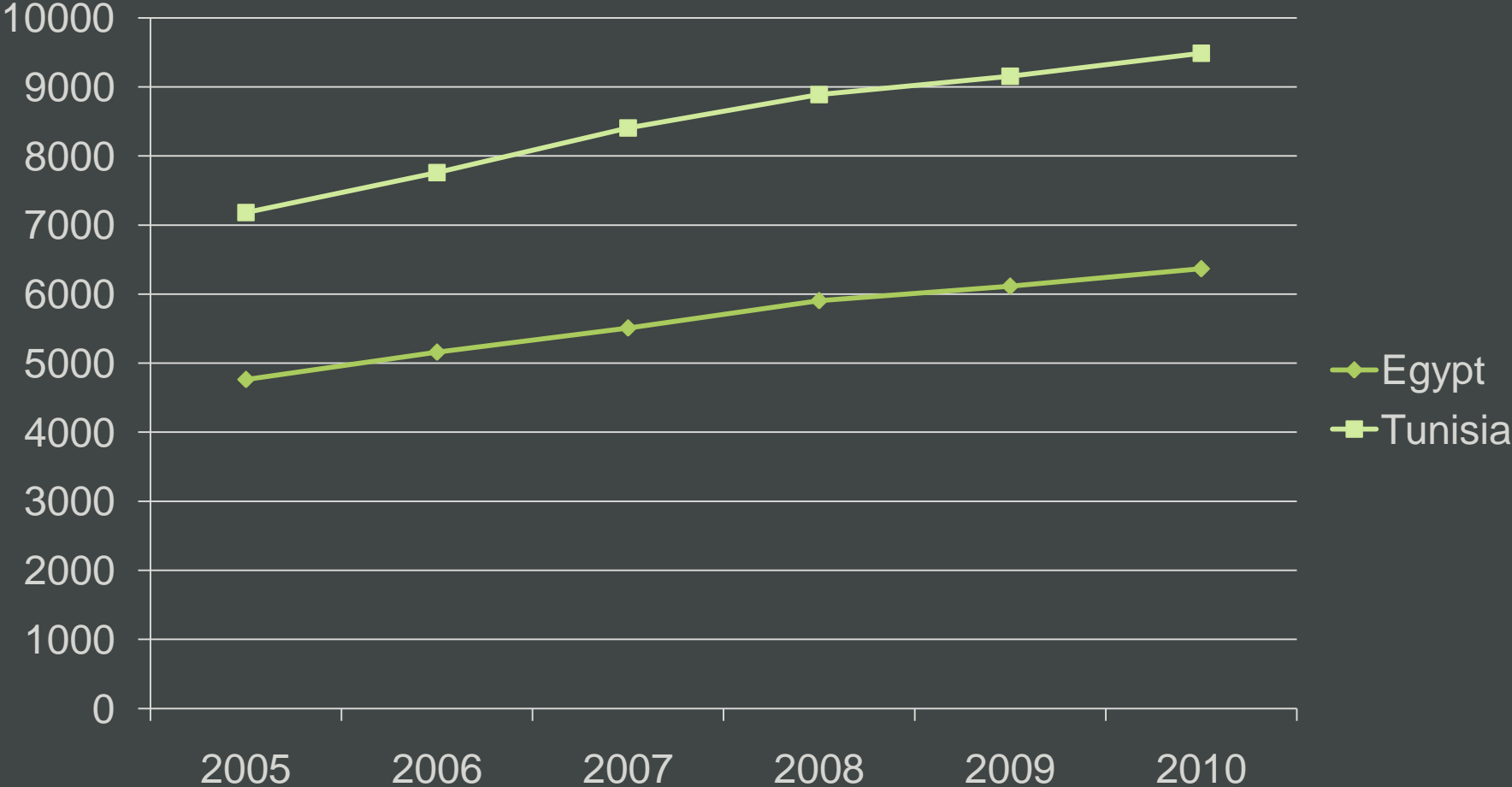


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# Gallup Global Wellbeing

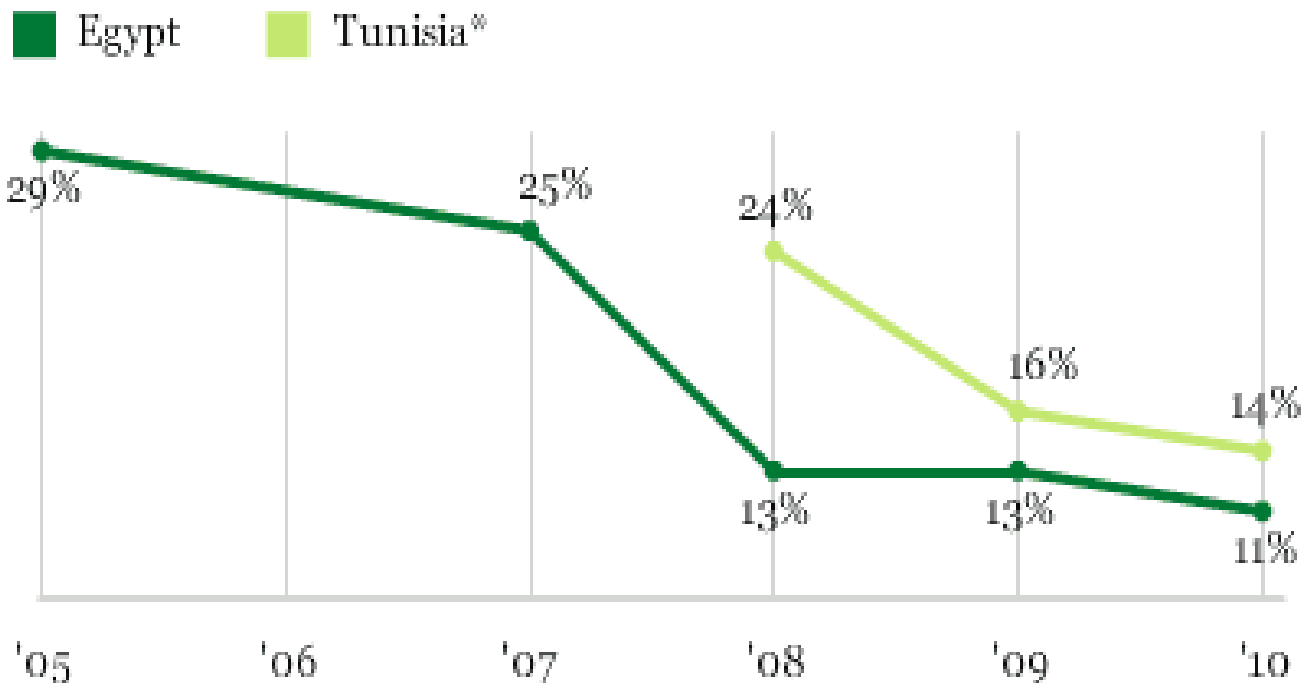
Jon Clifton, Deputy Director, Gallup World Poll

# GDP Per Capita in Egypt and Tunisia



# Percent “Thriving” in Egypt and Tunisia

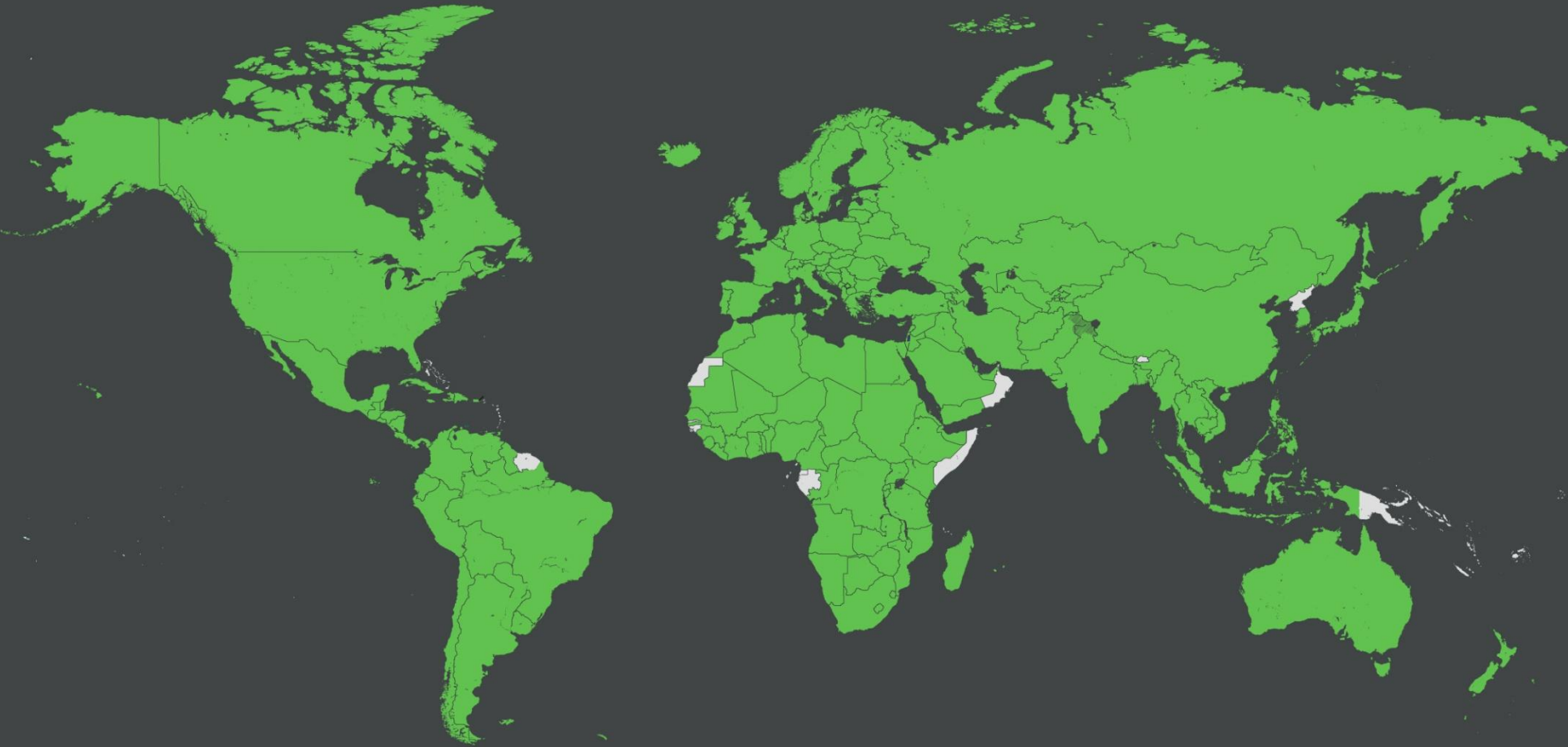
*Percentage “Thriving” in Egypt and Tunisia*



\*Gallup does not have data for Tunisia prior to 2008.

GALLUP®

# Gallup Global Wellbeing Countries

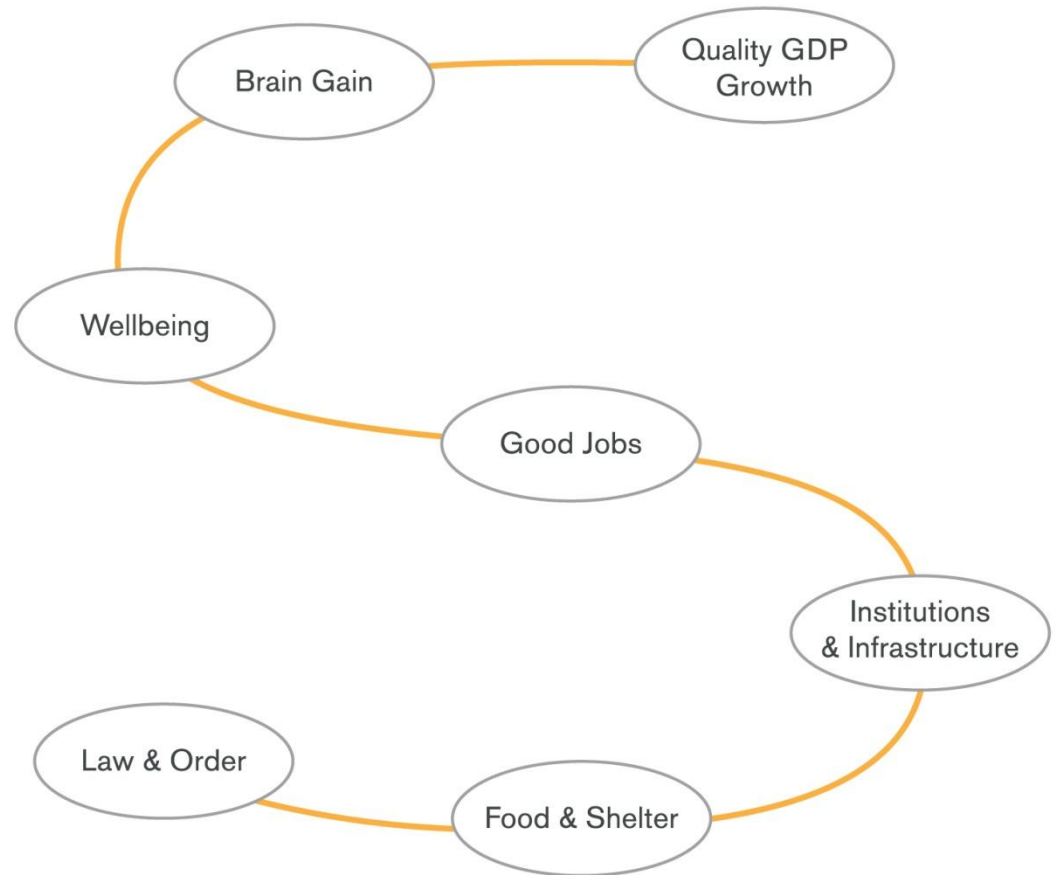






GALLUP<sup>®</sup> World Path  
**Macroeconomics**

A behavioral economic model for the wellbeing of societies

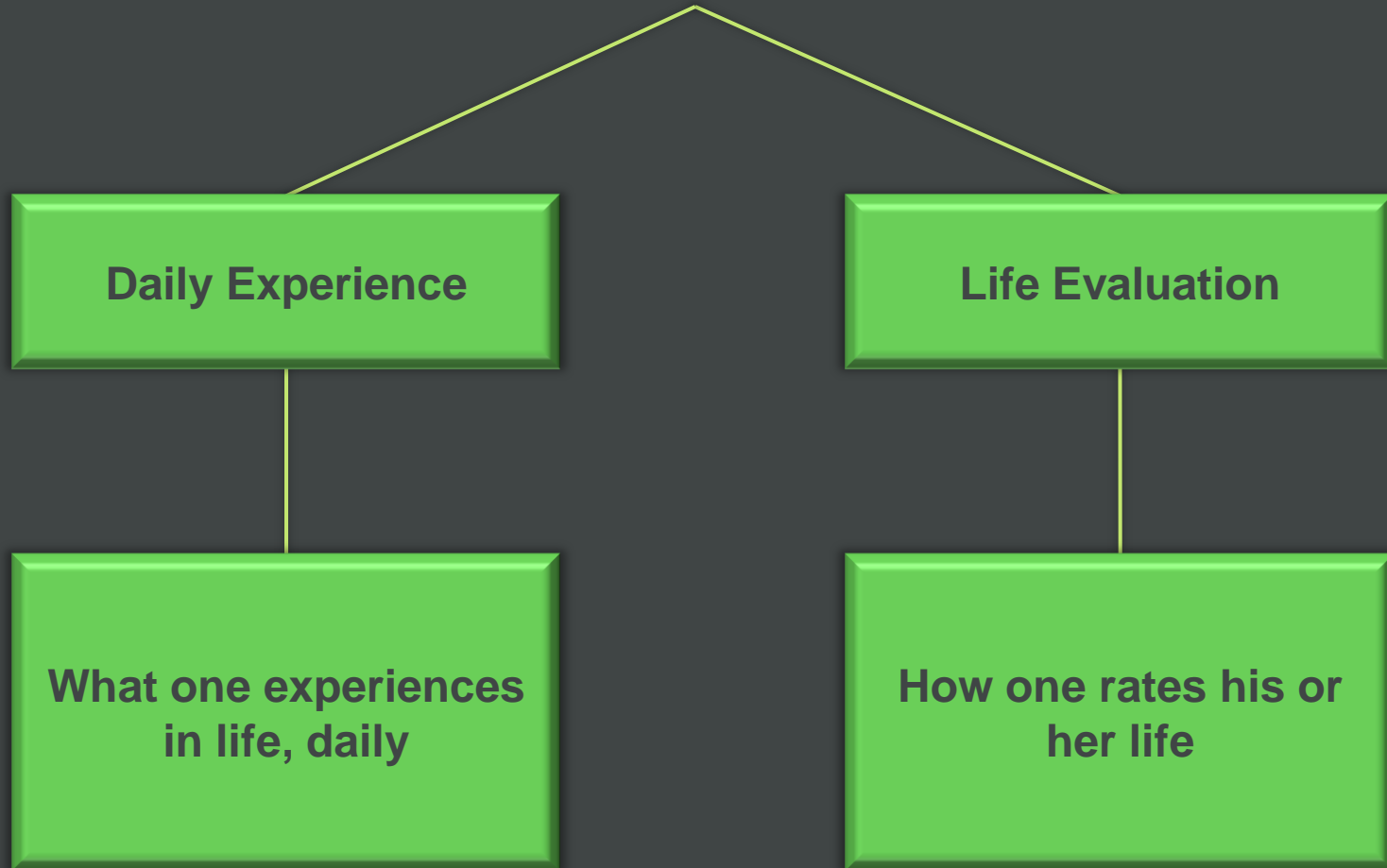


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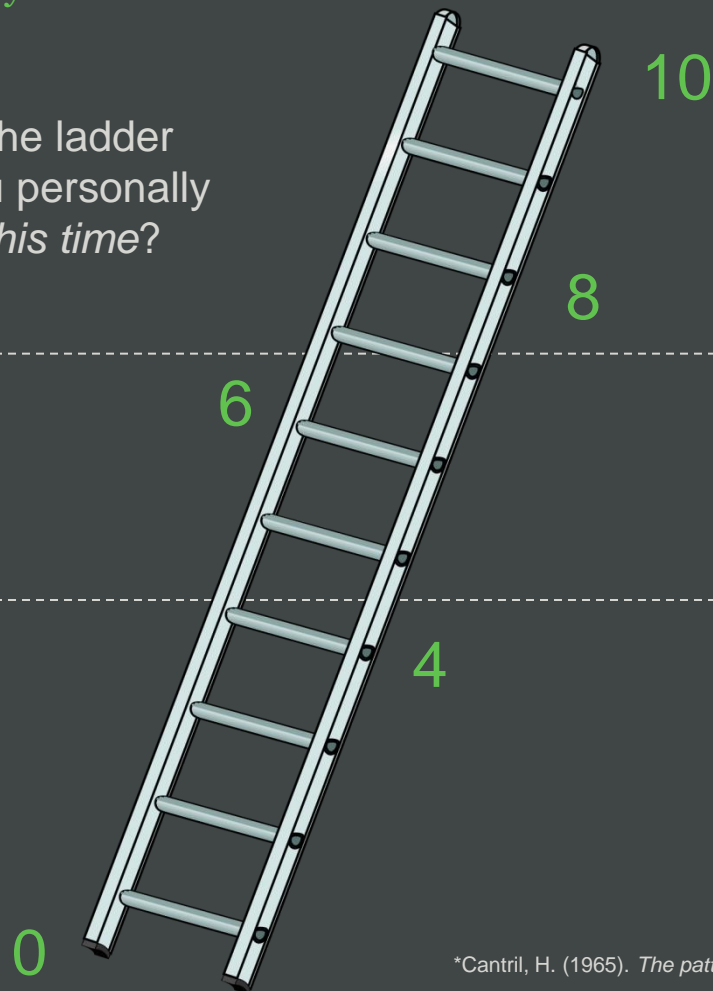
# Two Critical Measures of Wellbeing



# The Cantril Self-Anchoring Striving Scale\*

Please imagine a ladder with steps numbered from 0 at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you.

On which step of the ladder would you say you personally feel you stand *at this time*?



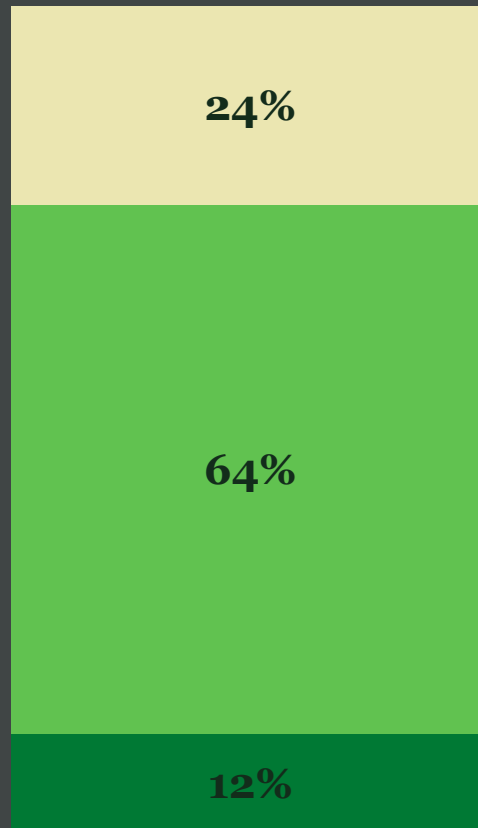
\*Cantril, H. (1965). *The pattern of human concerns*. New Brunswick, NJ: Rutgers University Press.

# Life Evaluation Across the World

■ Thriving

■ Struggling

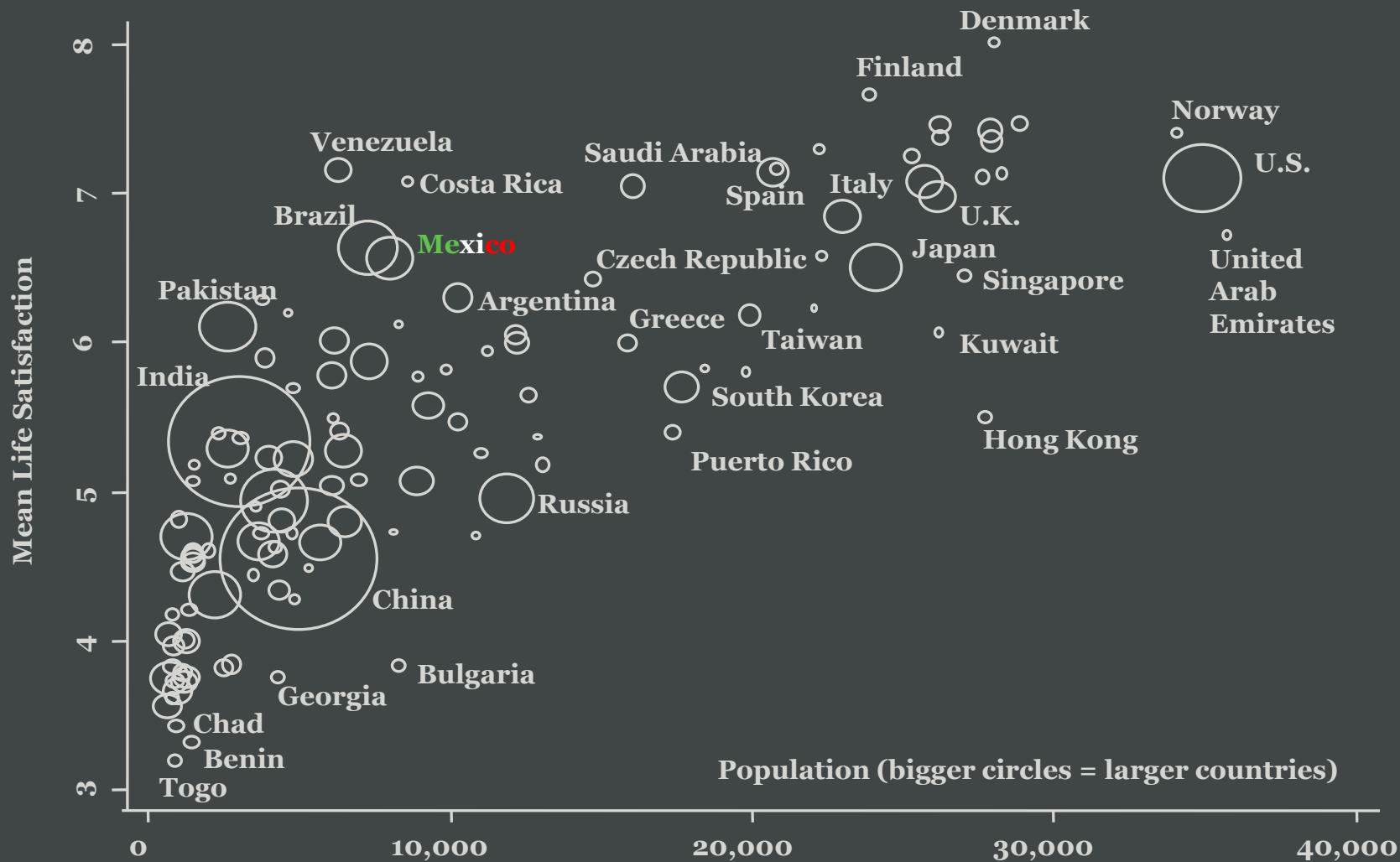
■ Suffering



Denmark	82% Thriving 1% Suffering
Zimbabwe	3% Thriving 40% Suffering

Based on the Cantril Self-Anchoring Striving Scale, Present and Future

World Poll 2005-present  
Weighted by population size



GDP per capita in 2003, 2000 PPP chained dollars, PWT 6.2

Deaton, A. (2008). Income, health, and well-being around the world: Evidence from the Gallup World Poll. *Journal of Economic Perspectives*, 22, 2.

# Daily Experience Around the World and in Mexico

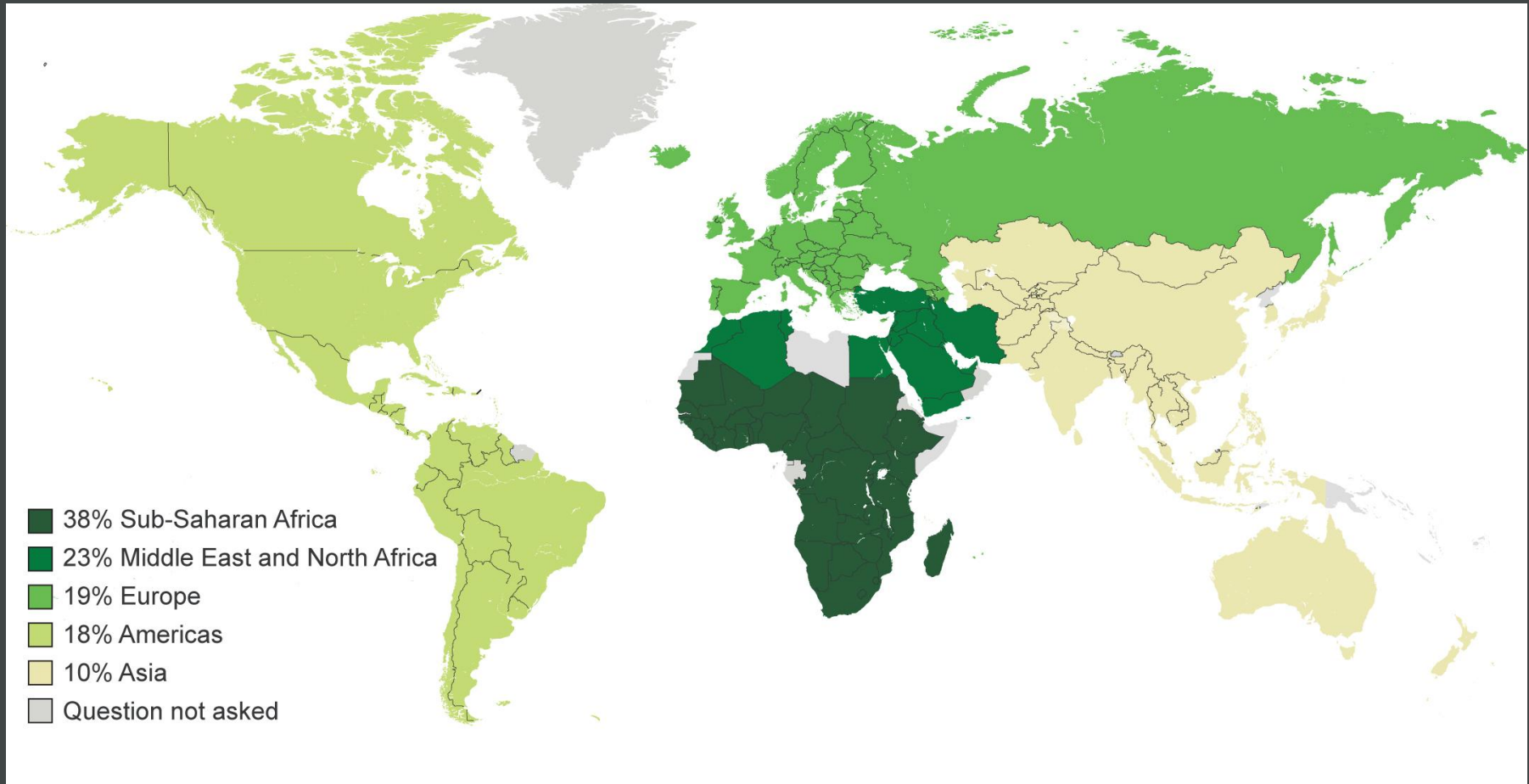
- 87% are **treated with respect**
  - 93% in Mexico
- 77% **smile/laugh** a lot
  - 83% in Mexico
- 76% have a lot of **enjoyment**
  - 80% in Mexico
- 71% feel **well rested**
  - 76% in Mexico
- 45% **learn** or do something interesting
  - 57% in Mexico
- 18% have a lot of **sadness**
  - 20% in Mexico
- 20% have a lot of **anger**
  - 11% in Mexico
- 23% have a lot of **physical pain**
  - 26% in Mexico
- 29% have a lot of **stress**
  - 25% in Mexico
- 31% have a lot of **worry**
  - 33% in Mexico

World Poll 2005-present  
Weighted by population size

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# Worldwide Migration

# Approximately 700 Million Adults Worldwide (16% of the Global Population) Would Like to Move Abroad Permanently\*



U.S. tops desired destination countries

\*Projected numbers based on percentages expressing a desire to move to a specific country.

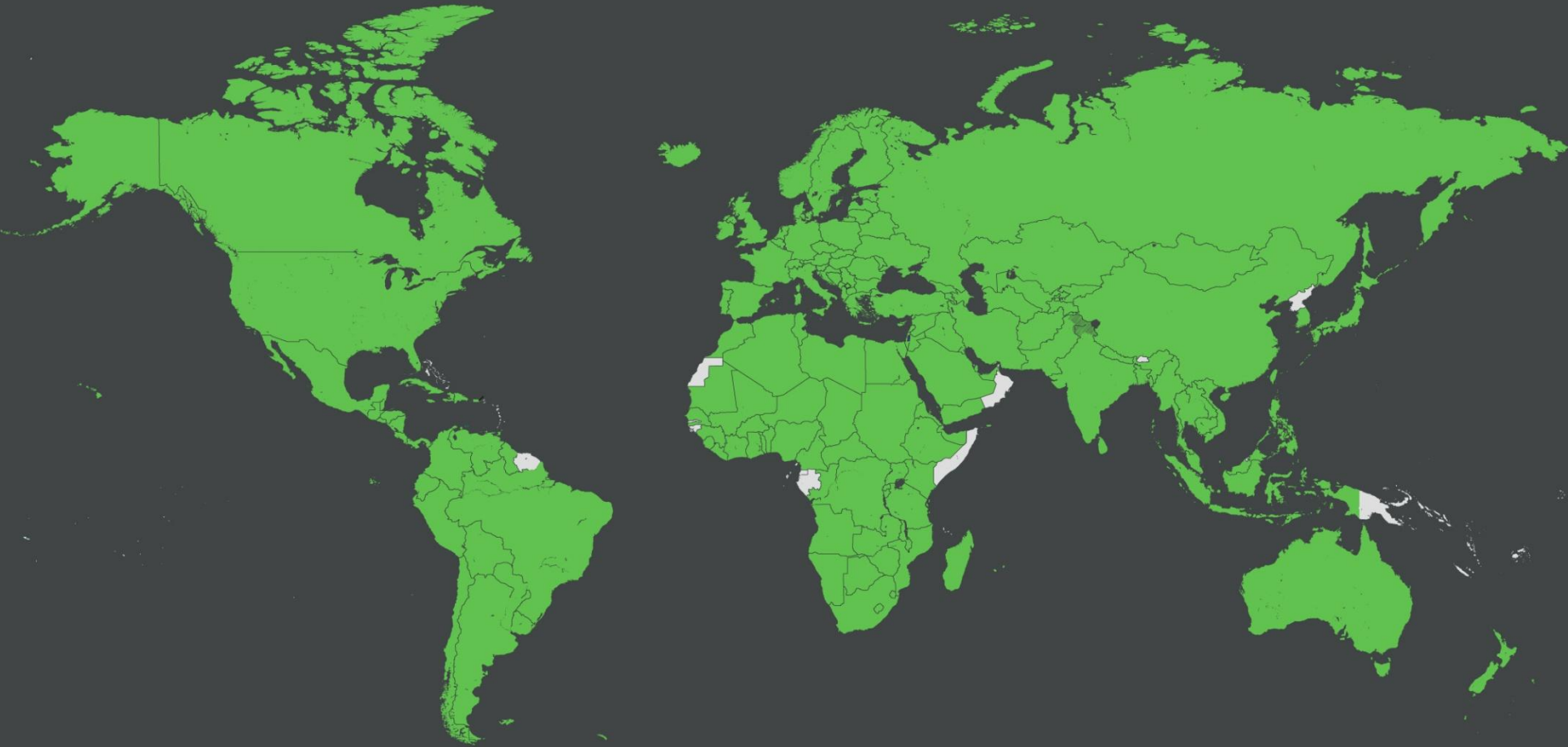
# Top Desired Destinations for Those Who Wish to Migrate

Top Eight Countries	Number of Adults Who Would Like to Migrate to Each Country*
United States	165 million
Canada	45 million
United Kingdom	45 million
France	40 million
Spain	30 million
Saudi Arabia	30 million
Germany	25 million
Australia	25 million

\*Projected numbers based on percentages expressing a desire to move to a specific country. Figures estimated to the nearest 5 million.



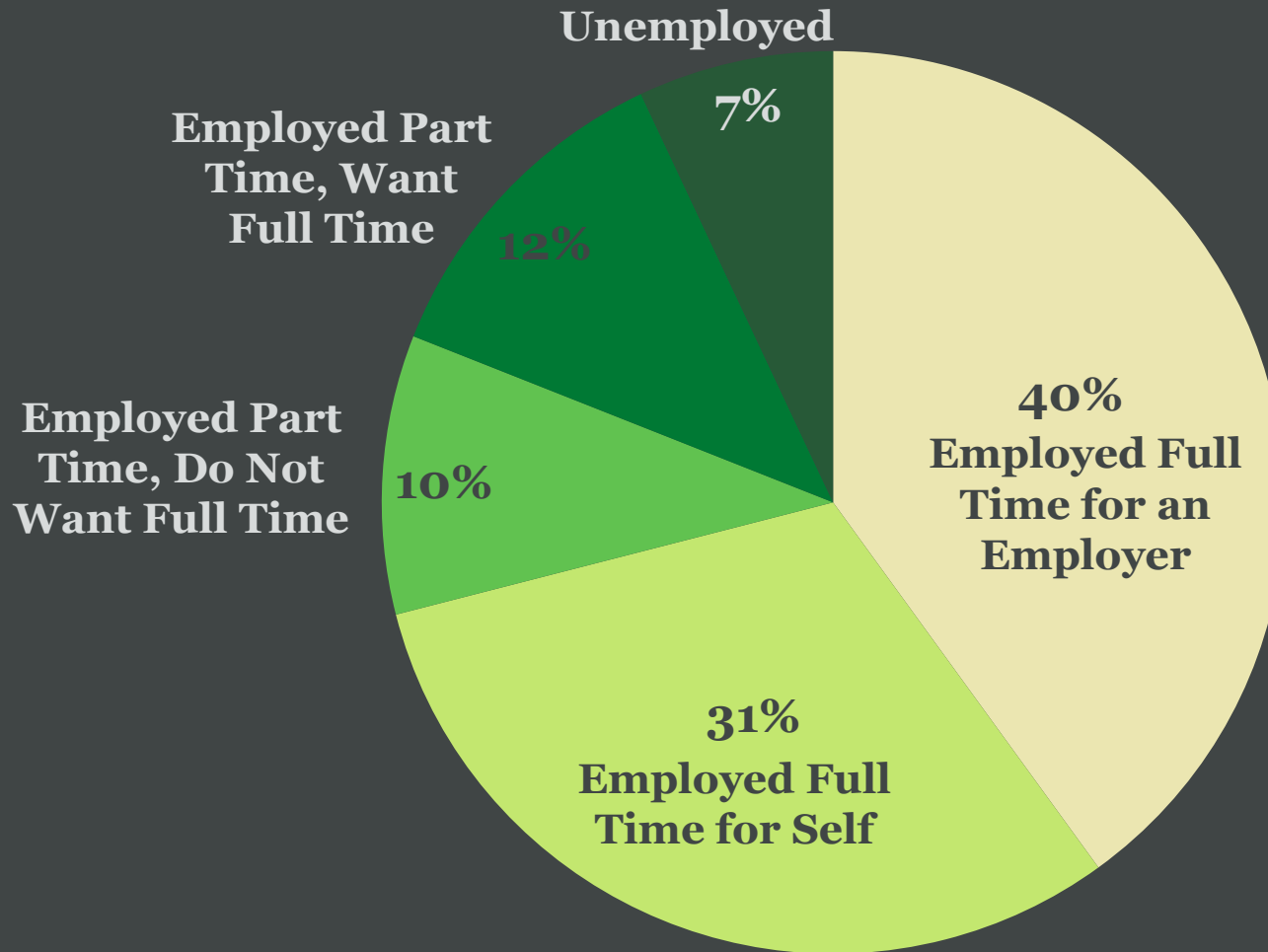
# Gallup Global Wellbeing Countries



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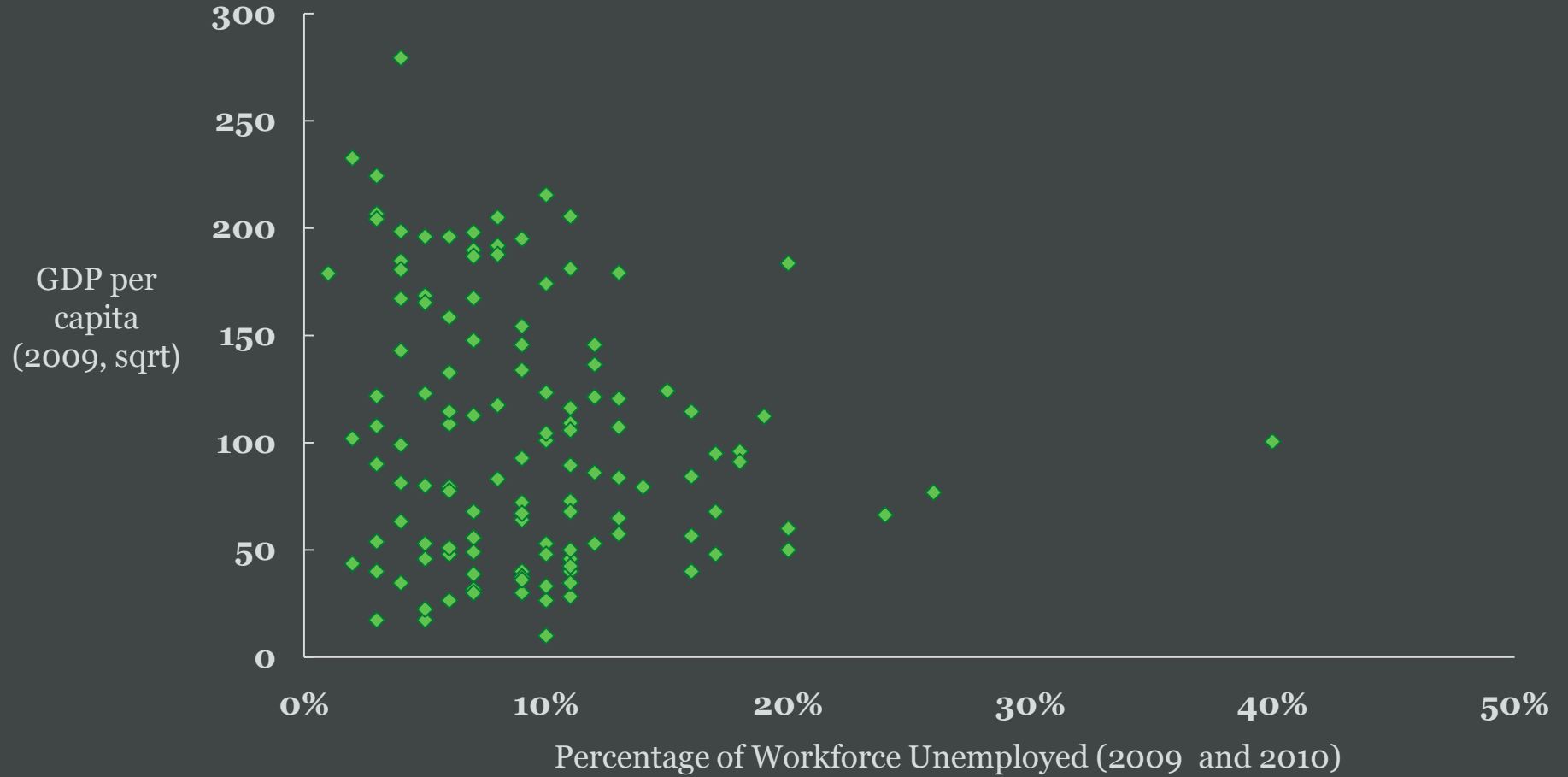
# Worldwide Employment and Good Jobs

# The Global Employment Situation: 2009-2010



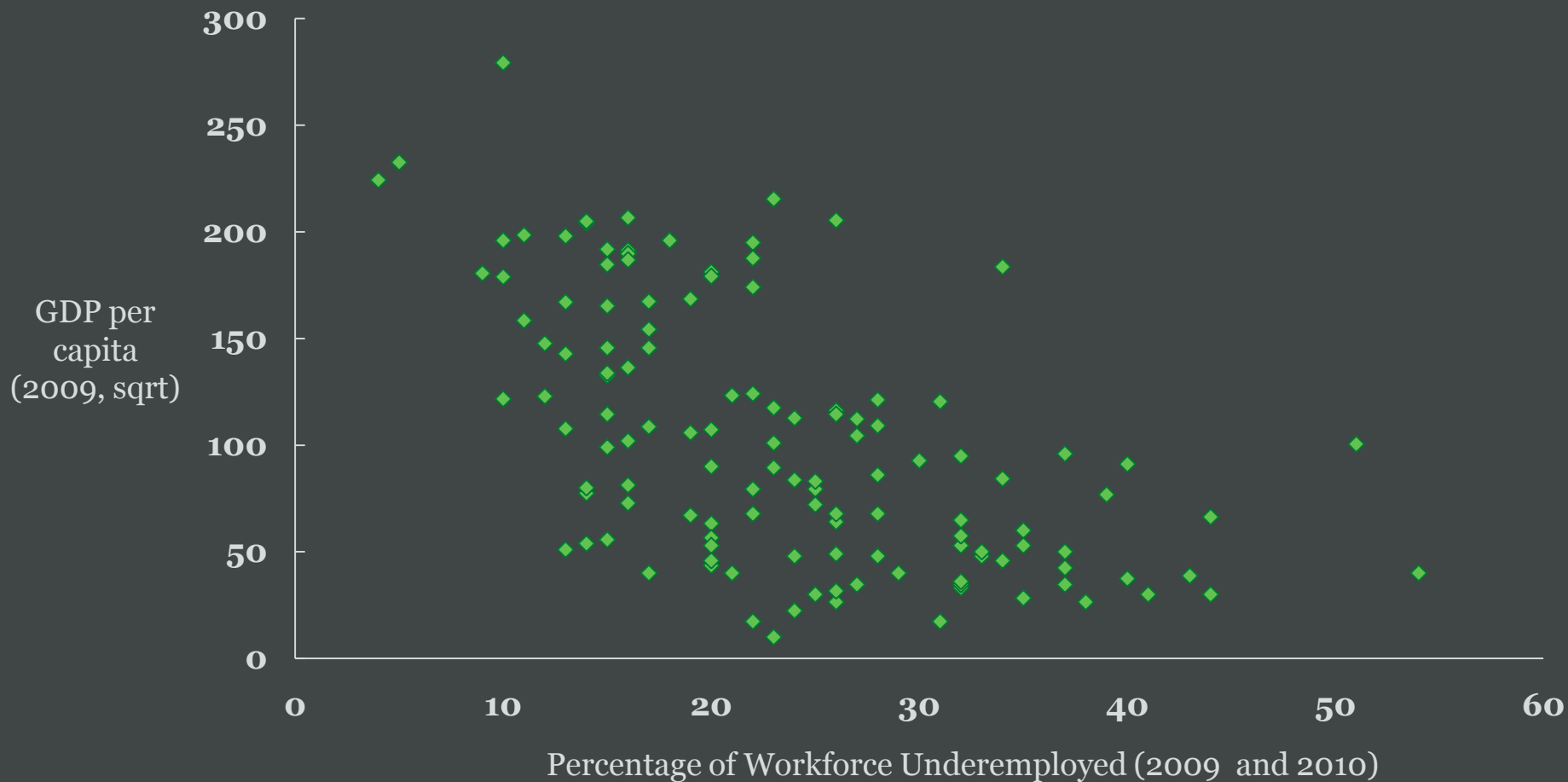
Gallup data 2009; 101 countries; aged 15 and older

# Unemployment and GDP: No Relationship



Spearman's Rho = -.16 (N=127)

# Underemployment and GDP: A Strong Negative Relationship



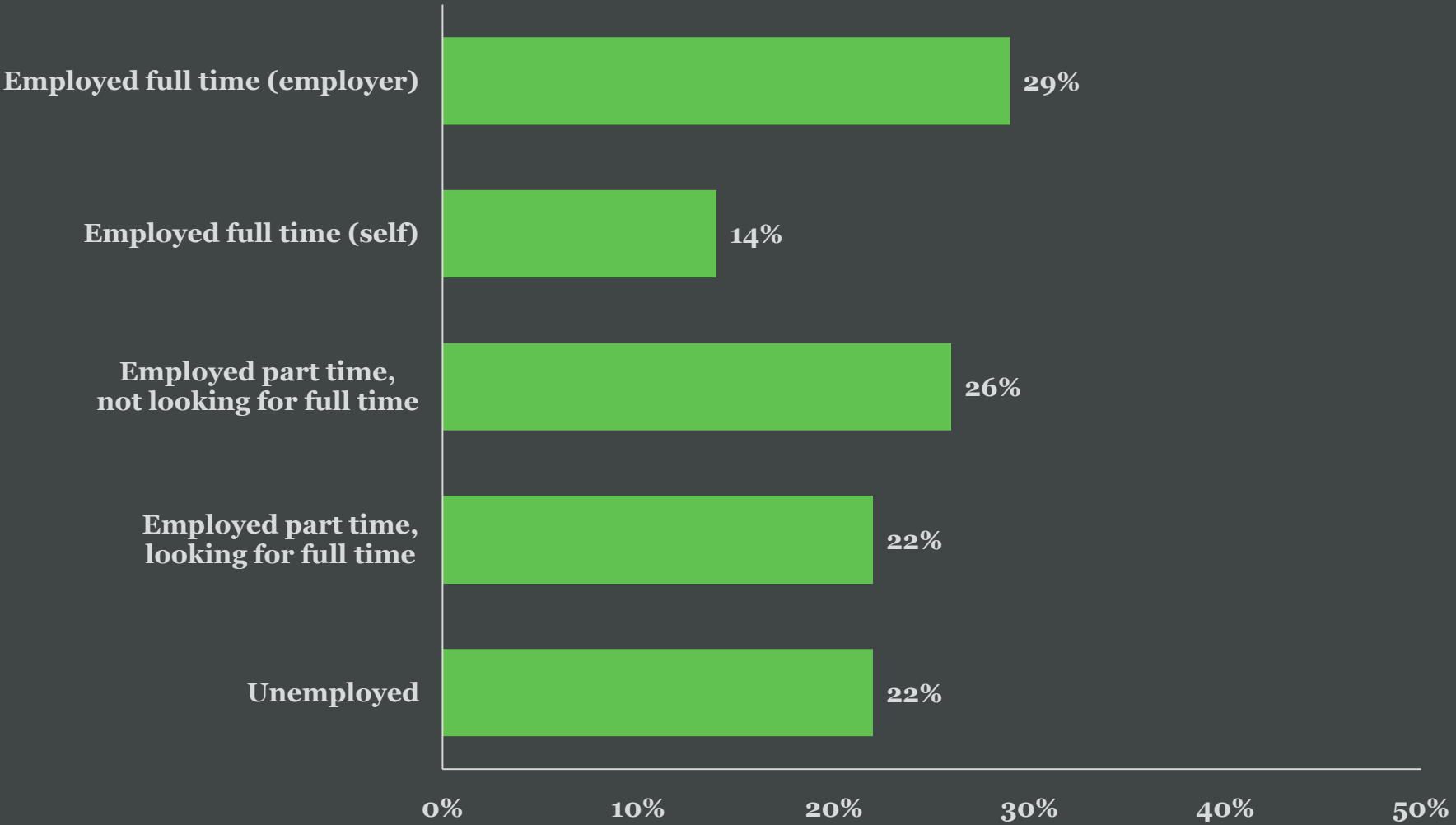
Spearman's Rho = -.60 (p < .001; N = 127)

# Full-Time Employment for an Employer and GDP: A Strong Positive Relationship

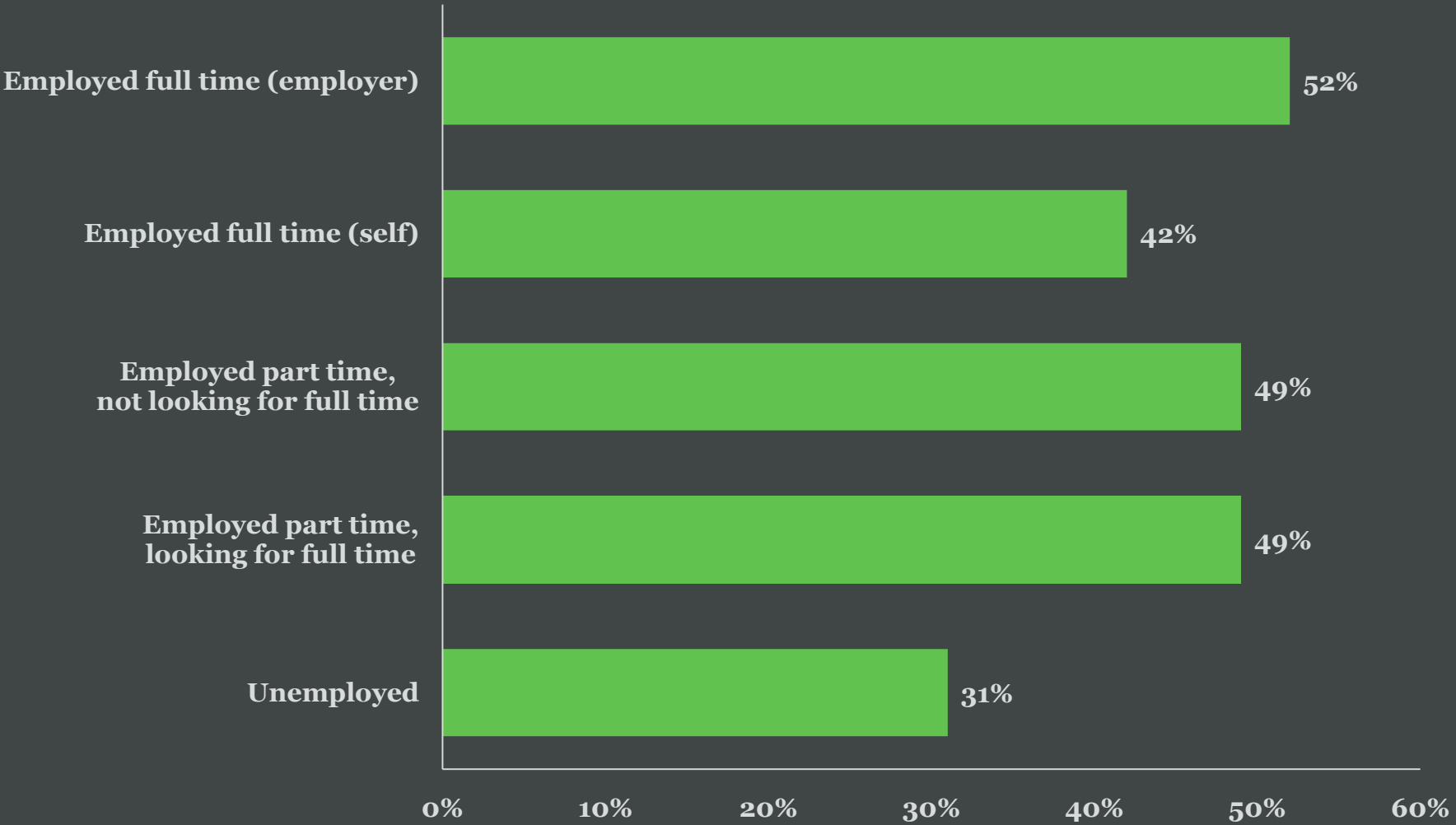


Spearman's Rho = .85 (p < .001; N = 127)

# Globally, those employed full time for an employer are more likely to be thriving.

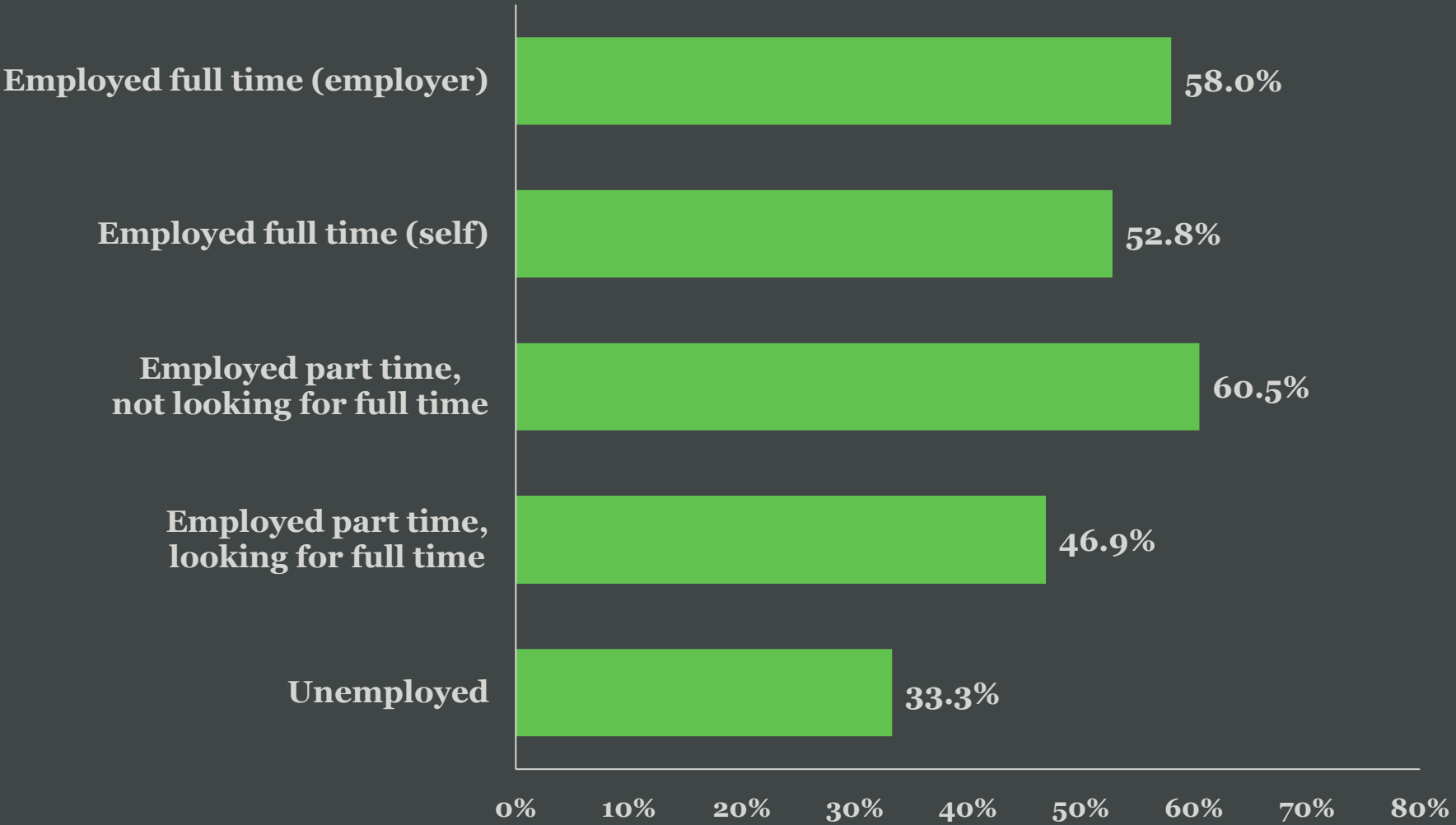


# In advanced economies, the self-employed do better than the unemployed, but trail those working for an employer.





# Workforce Wellbeing: Percentage Thriving in the United States



# Good Jobs and Wellbeing

- The best prospects for quality job creation are small to medium-sized enterprises.
- They are generally led by people who are self-employed by choice, rather than out of necessity.
- Each time they succeed by getting more customers and more revenue, these entrepreneurs hire more people.
- Leaders who create policies that help these opportunity-driven entrepreneurs to thrive and create new jobs will increase the amount of people in their cities, states, and countries who are employed by an employer.
- These types of jobs lead to higher wellbeing and a more productive society.

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